

# DISCOVER YOUR GROUNDBREAKING IDEAS!

[www.youngentrepreneursinscience.com](http://www.youngentrepreneursinscience.com)

For PhDs  
& Postdocs  
of all  
disciplines

## Online Workshop • 10.07.2024 • 9 am – 2:30 pm RETHINK YOUR RESEARCH

You have been working on your research for a while, but haven't figured out how to translate it into a concrete business idea? Or maybe you have many ideas and cannot decide which one to follow? Based on the Design Thinking methodology, you will try out different ideation techniques. In this workshop, you will also learn techniques to venture a glimpse into the unknown as well as to learn about trend analysis to find future visions and innovation potential.

### Who we are

Young Entrepreneurs in Science is an interactive workshop programme for PhDs and postdocs to help you ignite your entrepreneurial spirit! Together with your peers, you will learn methods and skills to realise your innovative potential.

Admission is free and no previous knowledge is required.

### Workshop Goals

- Understand a problem as a basis for innovative ideation
- Learn different brainstorming methods and test them
- Discover possible futures that are worth preparing for
- Envision a future scenario that you'd like to become a reality

### Apply now

Register until 07.07.2024 and find more information here:  
<https://falling-walls.com/yes/workshop/rethink-your-research-10-07-24/apply/>

### Questions?

Mail us: [workshops@falling-walls.com](mailto:workshops@falling-walls.com)  
or visit <https://youngentrepreneursinscience.com>

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