The Programme:
Professional speaking opportunities in scientific research are rarely fully utilised and have become even more challenging when conducted via online platforms (Zoom, Webex etc). This programme funded by the DZIF Academy will develop the required habits and help build a “Toolbox” of skills for oratory success, whether speaking/presenting online, face-to-face or a hybrid combination.

Core Skills Covered:
- Developing a clear and effective compelling narrative.
- Collating, designing and optimising slides, handouts and media for successful delivery in harmony with the compelling narrative.
- Ensuring the delivery of clear audience “value” including translational, bench-to-bedside aspects and a “call to action”.
- Adapting and “simplifying” to context (conference, panel, interview etc) & subject to audience and time constraints.
- Managing questions and “tricky moments”.
- Observing & managing non-verbal communication.
- Developing practical & technical skills for successful web-based communications.

Programme Schedule:
- **Module 1**: Either March 8, 10 or 15, half-day (morning)
  Zoom-based skills “Toolbox” workshop with maximum 4 participants each: 09:00 (prompt) to circa. 12:30
- **Module 2**: Either March 22,24 or 29, 2.5-hour Zoom “learning by doing” session (maximum 4 participants) to be arranged to suit each participant from module 1: 09:00 (prompt) to circa. 11:30
- **Module 3**: Individual 1-on-1, circa. 1 hour Zoom session to be flexibly arranged prior to a participant’s real & important up coming presentation, keynote, interview etc.

Conducted: Online via Zoom
Following the short introductory call/email with the coach, participation will be confirmed and individuals will be sent Zoom invites from the coach with the agreed module dates.

Typical Participants:
Post-doctoral researchers, principal investigators, group leaders, clinicians, final-year PhD students.

Important:
This programme is not a basic training, rather a challenging & highly rewarding opportunity to enhance skills & success habits to achieve excellence in professional public speaking.

To Register: Please complete below digitally or print/scan/photo and email to paul.charlton@dzif.de

Name and Title
__________________________________________________________________
Department
__________________________________________________________________
Supervisor/Head
__________________________________________________________________
Contact email
__________________________________________________________________
Choice of date for Module 1 ________________ Choice of date for Module 2 ________________