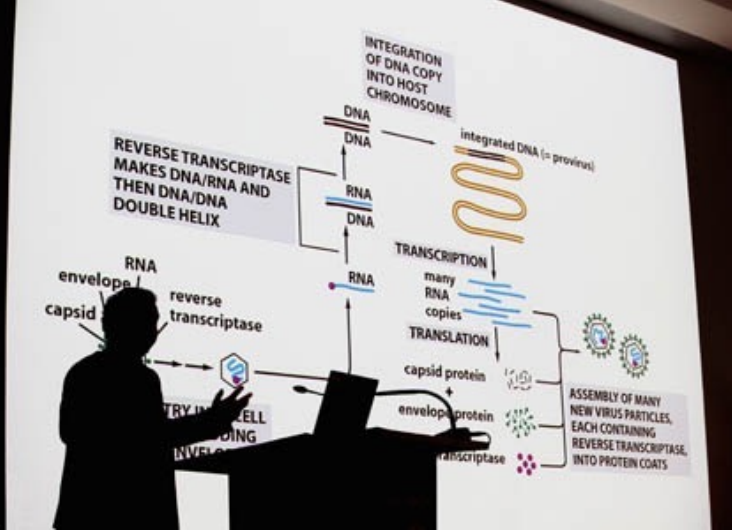


Excellence in International Scientific Communication

Successful Presenting: Online & Face-to-Face

A Zoom-based "Masterclass" programme to develop and enhance the skills and habits for outstanding competency and confidence in professional international academic speaking - internally, at conference and interview



The Programme:

Professional speaking opportunities in scientific research are rarely fully utilised and have become even more challenging when conducted via online platforms (Zoom, Webex etc). This programme funded by the DZIF Academy will develop the required habits and help build a "Toolbox" of skills for oratory success, whether speaking/presenting online, face-to-face or a hybrid combination.

Core Skills Covered:

- Developing a clear and effective compelling narrative.
- Collating, designing and optimising slides, handouts and media for successful delivery in harmony with the compelling narrative.
- Ensuring the delivery of clear audience "value" including translational, bench-to-bedside aspects and a "call to action".
- Adapting and "simplifying" to context (conference, panel, interview etc) & subject to audience and time constraints.
- Managing questions and "tricky moments".
- Observing & managing non-verbal communication.
- Developing practical & technical skills for successful web-based communications.

Programme Schedule:

- **Module 1:** Either March 8, 10 or 15, half-day (morning) Zoom-based skills "Toolbox" workshop with maximum 4 participants each: **09:00 (prompt) to circa. 12:30**
- **Module 2:** Either March 22,24 or 29, 2.5-hour Zoom "learning by doing" session (maximum 4 participants) to be arranged to suit each participant from module 1: **09:00 (prompt) to circa. 11:30**
- **Module 3:** Individual 1-on-1, circa. 1 hour Zoom session to be flexibly arranged prior to a participant's real & important upcoming presentation, keynote, interview etc.

Conducted: Online via Zoom

Following the short introductory call/email with the coach, participation will be confirmed and individuals will be sent Zoom invites from the coach with the agreed module dates.

Typical Participants:

Post-doctoral researchers, principal investigators, group leaders, clinicians, final-year PhD students.

Important:

This programme is not a basic training, rather a challenging & highly rewarding opportunity to enhance skills & success habits to achieve excellence in professional public speaking.

The Coach: Dr. Paul Charlton



International communication, career & productivity skills coach with a background from industry and in scientific research (PhD in molecular biology/biochemistry), extensive global training & coaching experience (20+ years) and an accomplished speaker and workshop facilitator. Workshop & programme alumni referrals can be provided upon request. Please also visit his LinkedIn profile: de.linkedin.com/in/drpaularlton

Programme is based on 2, small group half-day sessions supplemented with additional, individual 1-on-1 coaching for each participant throughout the duration of the entire programme - ideal for rehearsing conference talks, keynotes, grant/position presentations, panel interviews etc. A final 1-on-1 session (module 3) completes the programme.

* Programme is conducted in English language

Programme is funded by the

To Register: Please complete below digitally or print/scan/photo and email to paul.charlton@dzif.de

Name and Title _____

Department _____

Supervisor/Head _____

Contact email _____

Choice of date for Module 1 _____

Choice of date for Module 2 _____